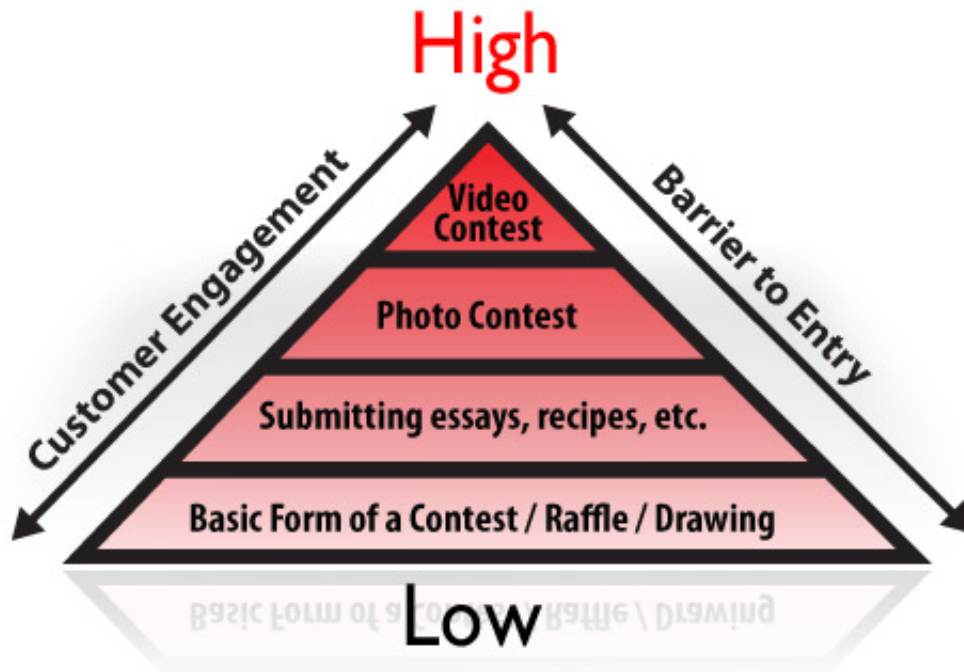


Social Media Contests

Author : Chris



A social media contest is a great way to engaging consumers online. Just because anyone can run a promotion certainly doesn't mean that a promotion guarantees social media success. It has to be a part of a comprehensive social media strategy. When done right social media contests can produce tremendous results no matter the size of the business. We understand how to guide you through defining what your marketing objectives are. How to maximize your budget and where you are on the consumer engagement pyramid.

Contact us to find out how easy and fun a social media contest can be to put on!