

Plans & Pricing

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Core Local Marketing Plans

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Our core local marketing campaigns are designed to rank you quickly in Google Places. With this as the primary objective, we also perform several other important types of marketing such as On-Page Optimization for your website, linking to your website etc.. We offer a Do It Yourself option which you won't see with any other marketer.

Our proprietary online software walks you through everything you can do yourself in 1 hour a day. Our most popular is to have everything done for you. Our team of experts prepare your website and Google Places page to be perfectly optimized and filled out according to Google's stringent specifications. We have never missed page one yet!

If you have a competitive niche, or want faster action, we provide an SEO boost which provides some sophisticated SEO ninja tricks to help you rank quickly above your competition. Don't worry...this is all "white hat" (follows Googles Rules). With this hyper local focus, you will reach hundreds if not thousands of local customers looking for your products and services.

Our Core Plans

Level 1

Level 2
Most Popular

Level 3

Description

Do It Yourself

Done For You

DFY SEO Boost

Do It Yourself: This gives you access into our exclusive training and management tool which takes you step by step through the marketing process. No detail is left out, and this is what we use to manage all of our local marketing accounts. Note: Additional linking (at a nominal cost) will need to be purchased after week 3 which is not included in the base price.

Done For You: We love to do local marketing! We send you an initial customer information form (online form) and after that...we do the rest. Prepare your images, prepare your videos, do all of the listings and sign-up of accounts etc. Everything is perfectly optimized and marketed to rank you on page one of Google for both your organic listings and your Google Places and Google Maps.

Done For You with Linking Boost: Are you in a competitive niche? Do you want some power behind your listings? This is the right package for you. We employ some major SEO ninja strategies to rank you quickly for your local keywords, Google Placs, and Google Maps listings. Everything we do here is totall white hat (plays by the rules) but is agresive and extremely powerful.

One-Time Setup Fee

\$497

\$1997

\$1997

This one time setup fee covers us getting you into our system and the interaction necessary to get the information we need to get you off to a great start.

Monthly Price

\$97/mo.

\$597/mo.

\$897/mo.

Our monthly subscriptions do not require a contract and can be cancelled at any time.

Access To Online Training & Management Tool



We have written an amazing tool that takes you step-by-step through everything you can be trained to do. We have structured this with a busy schedule in mind. With only 1 hour a day you can watch the detailed training for the day, then go out and do what you just learned. Each area is structured to take about an hour so you can do this when you have short bursts of time to get your marketing done. We leave no detail out. When the going gets tough with complicated and super time consuming linking and promotions, we provide you with easy to afford linking packages specifically tailored to your weekly activity.

We've got your back. We also provide weekly live webinars in case you have questions or need a little more explanation on an area that you are working on. We also have consulting time you

can purchase if you need a little 1:1 with a professional. We're with you every step of the way right when you need us.

This is unprecedented in the industry and no one online offers anything close to this. If you love doing things yourself and taking charge...this is for you!

Extensive Presence Research



We research any existing instances of Google Places, research your local competition, perform keyword analysis and review any review sites for any instances of your business that are already out there. If there are any problems...no worries, we fix these right up for you.

Complete Local Listing Set-Up





We Select your best 12 keywords, build your categories, create a citation, target your website pages to link to, collect or create your images, videos, and other things needed to present you online. We do all this for you!

Baseline Ranking Report



Before we get started, we take a snapshot of where you are so we have a place to measure. Our performance is based off of this baseline report so you can see if we're doing our job well. We love this report because it shows explosive positioning changes as we do the local marketing.

Publish Images and Videos



We optimize all of your images and videos, create new accounts on the correct photo and video sharing sites that Google LOVES and then publish all of your content. After that, we perfectly optimize every image and video to push you up the search engines and Google listings. This is a powerful process which your competition is guaranteed to miss, but you won't!

Article Creation

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Articles are necessary to both put on your website for Google optimization, as well as external promotion on outside blogs and information sharing sites. These are very powerful if done correctly and optimized to your keywords. We create custom articles that are used on both your website and on external blogs to link back to your website.

Publish Testimonials & Reviews

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5-10/mo.

10-15/mo.

Testimonials and reviews are the lifeblood of ranking well on Google Places. We take the testimonials and reviews that your customers give you and put them online where they should be. We know where google looks for them and put them right there so you stand out in the crowd. You deserve to be recognized for the great customer service and work that you do! We do this until you have surpassed your competition by 10-20% and then slow down a bit so you don't send up any red flags, but are still beating your competition.

- Google places
- Yahoo Local
- Bing Local
- InsiderPages
- Judy'sBook
- etc...

Google, Bing/Yahoo Local Listings



We set you up with your perfectly optimized and fully populated listings on:

- Google places
- Yahoo Local
- Bing Local

Complete with photos, videos, descriptions, company information, categories, coupons, etc...

Determine a Backlink Strategy



Getting Links from important places on the Internet is critical. Interesting enough....Google does not care who links to your Google places page...only your website. This is great for you, because we boost your rankings organically so you can be on page 1 for both the local listings as well as organic listings. This dominates the front page of google for your local terms and crushes your competition.

Facebook Fan Page



We create you a Facebook Fan Page to target your fans and send them to your website. Facebook is increasingly a key place where people look for information about businesses, and where people discuss your products and services. Having a presence there with a fan page is an essential tool.

Create Google+, Maps



We create you a Google+ account for business as well as include you in the maps section for Google so when people search for you on their mobile devices, phones, iPads, Android Tablest, etc... they easily find you!

Claim Listing Ownership



Claiming of your listing on sites such as Google is considered one of the main actions that helps visibility of listings. It locks ownership of listings to your company, password-protects it and adds all the important information you want to list. This is unanimously recommended by local search experts. This is different than your Google, Yahoo, and Bing local listings.

- Google
- Yahoo
- Bing
- etc...

Website Linking

500+/mo.

1000+/mo.

Linking is critical to ranking well in both Google Places and for your website to rank on page 1 in the organic listings. We direct links to your Home page, interior pages, testimonials, images, and videos. Many of these links contain your keywords, categories, citations, and geographic targeted terms.

If you are selecting the Boost package, you not only get more links, but you also get a higher quality link. We spend the extra time necessary to hand select only the highest value links which gives you a tremendous boost in your rankings.

Optimize and Maintain
Listings



Optimize and Maintain Listings Based on Incoming Data - (google places dashboard and other citation sites)

Maintaining your listings is important for incoming reviews and comments. Any negative comments can be addressed early and resolved.

Claim Local Directories



We claim or create your local listings in various directories that matter. Many include:

- Yahoo Local
- Bing Local
- InsiderPages.com
- SuperPages.com
- JudysBook.com
- Yelp (if appropriate)
- YellowPages
- LocalEZE.com
- UBL(optional)
- many more...

We change these on a regular bases depending on what Google likes (they keep changing their minds and adding new ones) so we keep up on the latest findings and adjust your local marketing to fit. We have you covered!.

Social Bookmarking



We bookmark your website and inside pages to match your Google places keywords & categories including your geographic terms.

Analyze Indexed Citations



We go back and analyze all of your indexed citations to make sure they are accurate. If your name, address, or phone number is not exactly correct, it confuses Google and gums up the whole process.

Ongoing Linking Strategies



We analyze your competition and develop a customized linking strategy to keep you on top, and push you to the #1 position for your keywords. This includes a continuing process of obtaining page 1 listings for additional keywords once your main keywords are all ranking to give you greater exposure and capture more customers looking for you in other ways.

The "Seo Boost" customers enjoy double the efforts and an expanded number of keywords that we can target on a monthly basis. Your rankings will explode on the search engines!

Daily Monitoring
& Management



Daily consumer reviews monitoring/management.

Monitoring consumer reviews helps to engage those who like you to post additional positive reviews in other areas, and mitigates negative responses to help resolve them quickly and turn them into happy customers. One bad review can destroy an entire marketing effort.

Call us Today: 602-345-1089