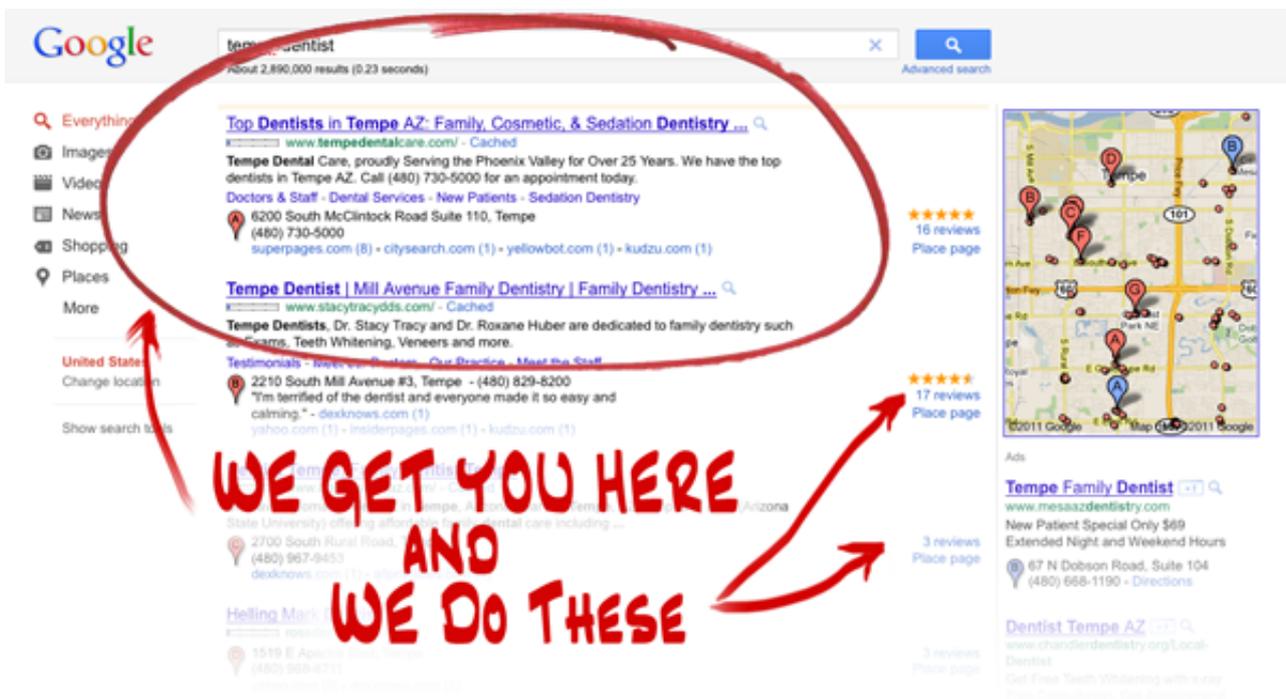


Google Places Ranking

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Google Places is the business listing page contained in Google's Maps. Not having your Google Places listing and you miss out on one of the best free forms of online marketing today. By not claiming your business listing or checking your public listing could be harmful to your online image. It is very easy to clam your Google Places listing. What is not easy is the optimization of the account in order to gain rankings and traffic to your listing and further to your website or store. A comprehensive listing in which every detail is addressed in the manner that Google likes, will rank higher than that of little information. Once the details are completed, rankings improve almost immediately.



When we compare this process to SEO, your Google Places listing can thought of as your website. That being the case, your business reviews and citations serve the same function as inbound links. And we know that quality inbound links are of prime importance to any SEO campaign. This step is so important that we do every citation entry by hand and place reviews in all the right places.

If you do have the time and you find it necessary to hire someone to take care of your Google Places listing, then at the very least you should understand the process. An understanding of how Google Places listings are ranked and the factors that come into play, you will be able to choose the best person or firm to get to get your business placed at the top of page one.

If you would like to tackle this project yourself and require step by step instruction, order the **"Ranking In Google Places"** product to your right. Otherwise, the order form to have us do this for you is also on this page named **"Submission to Top 150 Citation Sites"**.